

StartupBites

#FoodSummit20

The 2nd AgriFood & FoodTech Startup Conference in DACHLI

Save the Date!

Thur 27th of Feb 2020 | 09 – 19 h
Lake of Constance



Startup
Bites
Food Startup Events

Become our partner of the 2nd agrifood / tech
startup conference at the Lake of Constance



Crowdfoods
Food Entrepreneur &
Startup Association (FESEA)
www.crowdfoods.com

ReCap FoodSummit 2019

The 1st startup conference on Agrifood & FoodTech in DACHLI
on 21st Feb 2019 at Mainau Island



- Conference & startup exhibition
- 200+ B2B participants
- 16 International Key Notes & Sessions
- 25 exhibiting agrifood & tech startups
- Procurement managers from Edeka, Real, Metro
- Broad media coverage (f3, booster magazine, NGIN Food, Lebensmittelzeitung, Alimenta, Gründerszene,)

Success: startups found new investors, business partners and retail listings at the FoodSummit!

See more: <https://startup-bites.com/foodsummit19/>

Watch our [videos on Youtube](#)

Attendants from all parts of the food industry & startup sector

- Startups: Food, Agriculture, Food- & Agro-Tech
- Foodeconomy: Industry, Service, Production, Retail & Wholesale
- Gastronomy & Hotel Sector
- Investors
- Startup-Service Supplier

StartupBites FoodSummit 2020



The 2nd startup conference on Agrifood & FoodTech in DACHLI on 27th Feb 2020 at the Lake of Constance (what we plan)

- Conference & startup exhibition – more extended than the first
- 250+ B2B & startup participants
- Short Startup Pitches
- 10 International Key Notes & Sessions
- 40+ exhibiting agrifood & tech startups
- F&B catering by 9+ food startups
- Procurement managers from retailers & wholesale in DACHLI
- National & international food related investors
- Broad media coverage (f3, booster magazine, Lebensmittelzeitung, Alimenta, NGIN Food...)



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Schedule: Conference & Sessions (preliminary planning*) | 27th Feb. 2020

08:45 h Opening & Welcome Breakfast

09:30 h Welcome Note

10:00 h Keynote 1

10:30 h Keynote 2

11:00 h Startup Pitches

12:00 h Lunch & Networking Break

14:00 h Break out Session 1 + 2

14:45 h Break out Session 3 + 4

15:30 h Coffee Break

16:00 h Break out Session 5 + 6

16:45 h Final Key Note & Farewell

17:30 h Networking Apero (open end)

8:45 – 19:00 Food startup exhibition (parallel to conference & break our sessions)

Comturey Mainau - our location.



The best place for a sustainable Food Startup conference in DACHLI.



Conference & Sessions



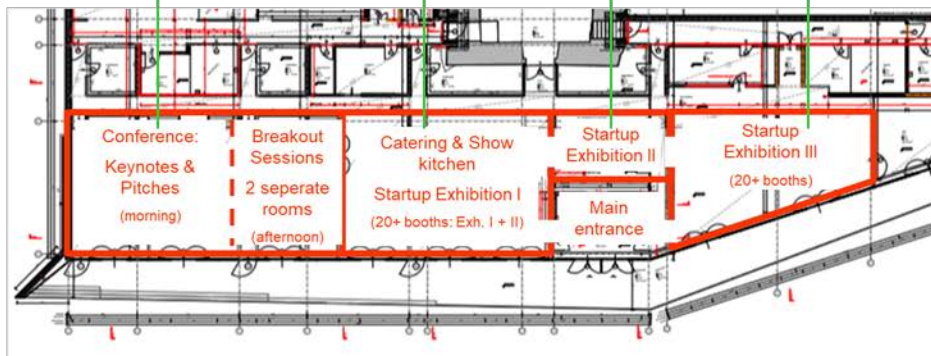
Food & Exhibition I



Exhibition II



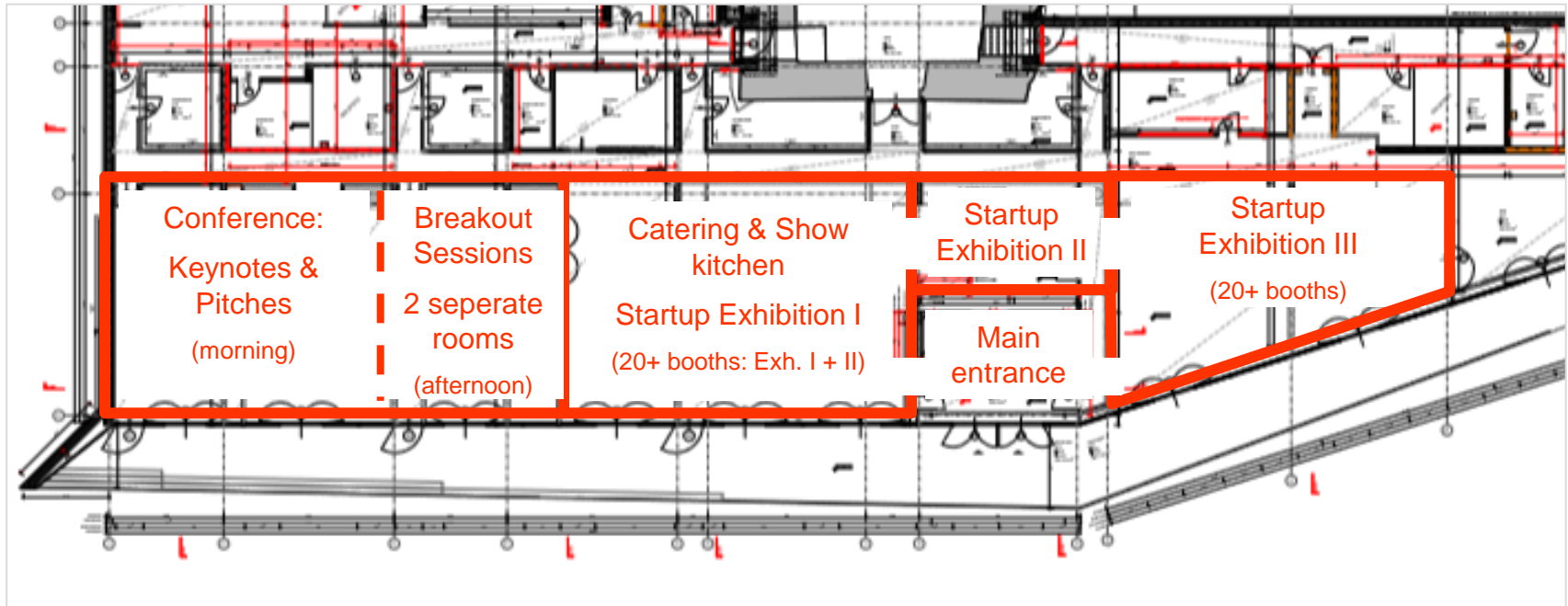
Exhibition III



Comturey Mainau - our location.



Location overview FoodSummit agrifood startup conference: 40+ booths



Overview exhibition

Present yourself at our food startup exhibition



For Startups & Sponsors only!

- 40+ booths
- For startups: booth size 0,80 x 0,80 m table
- For sponsors: depending on sponsorship package different booth sizes



Food startup exhibition

Get your startup booth at our food startup exhibition



Exhibition booth service

- 2 free tickets (incl. booth staff)
- 1 exhibition booth (table 0,80 x 0,80 m); option to sell your products; rollup placement; tastings (only cold meals), energy etc.
- Placement of flyers (media- & flyer table)
- Online mention as exhibitor
- Startup exhibitors can take part at our one minute startup pitch session

Your invest

- Crowdfods members: 250 € (excl. VAT, only startups)
- Non members: 350 € (excl. VAT, only startups)
- For sponsors: the booth is incl. within the sponsoring fee (only presenter & sponsor)

Booth application

- [Please apply here for your booth.](#)

Overview sponsor packages

Become our financial sponsoring partner



Presenter

**3 presenters
max**

**Sector
exclusivity**

+50%

Partner

**5 partners
max.**

No sector exclusivity possible

Supporter

**10 supporters
max.**

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Get connected with agrifood startups & industries of 4 countries

(Depending on chosen sponsor option – here: services for main sponsors)

Our services

- Free tickets + exhibition booth
- Presenting partner
- Acknowledgement on stage
- Logo placement off- & online
- Brand mention in blog & newsletter
- Brand presence in communication activities (off- and online) of our conference
- Special arrangements possible (tbd.)

Your invest as sponsor

- Financial sponsoring
- Optional: Sector exclusivity (+50%)

We are happy to provide you with detailed information on our sponsoring packages.

Get connected with agrifood / tech startups & industries of 4 countries - call us now:

+49 172 7434309 | +41 76 344 10 70

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Your benefits as a sponsor of the FoodSummit2020 (depending on chosen sponsor option)

Increase PR, Image & Awareness

- Get connected with our network of 500+ startups & partners from the agrifood/tech & startup business in DACHLI
- Reach more than 2500+ international B2B food contacts via our newsletter & social media channels
- Get connected with B2B food medias, journalists, bloggers & influencer for PR
- Get mentioned in our PR releases to B2B medias in DACH before & after the event

Reach potential clients & investors

- Get in touch with decision makers from startups, retailers and food corporates as potential clients for your business
- Get in touch with potential investors or joint venture partners
- Present your project(s) live at our conference and give our 250+ B2B attendants a live experience of your products & services

Overview in kind sponsor packages

Become our in kind partner (non exclusive)



Food partner

**9 partners
max.**

(6 food, 3 drinks)

Event partner

unlimited

Media partner

unlimited

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Get connected with agrifood startups & industries of 4 countries

Sponsor package: „Food partner“ (for food startups only)

Our services

- 3 Free tickets + exhibition booth (0,8 x 0,8m)
- Brand mention on stage
- Logo placement off- & online (selected)
- Brand mention in blog & newsletter (selected)
- Brand presence in selected online communication activities of our conference

Your invest as „Food partner“

- In kind sponsor of 150+ food/drink portions (tbd.; value min. 1.000 €) to the catering (lunch or evening apero)

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StartupBites #FoodSummit20



Get connected with agrifood startups & industries of 4 countries

In kind sponsor package: Event partner

Our services

- 2 Free tickets
- Logo placement off- & online (selected)
- Brand mention in blog & newsletter (selected)
- Brand presence in selected online communication activities of our conference

Your invest as „Event partner“

- In kind sponsor of event-related services (tech, logistic, etc.) – value min. 2.000 €

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Get connected with agrifood startups & industries of 4 countries

In kind sponsor package: „Media partner“

Our services

- 2 Free tickets
- Logo placement off- & online (selected)
- Brand mention in blog & newsletter (selected)
- Brand presence in selected online communication activities of our conference
- Special arrangements possible (tbd.)

Your invest as „Media partner“

- In kind sponsor of media services (media, PR etc.) before and after the event – value min. 2.000 €

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Your benefits as in kind partners of the FoodSummit2020

Increase PR, Image & Awareness

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StartupBites FoodSummit 2020

Partners for our next conferences – join the agrifood startup network

Already committed

- Business angels, investors, VCs & CVCs in the agrifood & tech sector
- Financial services: banks, crowdfunding platforms, insurances
- Distributors, retailers & wholesale
- Accelerators & incubators
- Food industry & brands
- Manufacturer & co-packager
- Food & retail technology & service suppliers
- Logistics & IT service provider
- Location & event partners
- Consultancies, lawyers, agencies
- B2B agrifood media, networks & institutions



Become our partner.

Get connected with the agrifood startup
eco system in DACHLI – your contact:

Mark Leinemann

Founder & President

mark@crowdfoods.com

DE +49 172 743 43 09 | CH +41 76 344 10 70

www.crowdfoods.com – the 1st official Food & Agri / -Tech Startup Association
for Germany, Austria, Switzerland & Liechtenstein (DACHLI)

crowdfoods – Food Entrepreneur & Startup Association (FESA) | Association by swiss
law | registered office: Hauptstrasse 49c | CH-8280 Kreuzlingen / Switzerland



Crowdfoods

Food Entrepreneur &
Startup Association (FESA)

www.crowdfoods.com



About crowdfoods

The first food startup association in DACHLI* – we connect > 500 agrifood / -tech startups with the food economy, retailers, investors & science.



**B2B Food
Network**



**Collaboration,
CoCreation,
Innovation**



**Events, PR
& Referrals**



**Education &
Transformation**



**B2C2C Grassroot
Community**



**Explore, Accelerate
& Scale up**



**Market &
Distribution**

Team: Board & Ambassadors



Christine Arnoldt
Crowdfoods Botschafterin Berlin



Stefan Kny
Crowdfoods Botschafter Berlin



Sandro Kolb
Crowdfoods Botschafter Salzburg



Thomas Primus
Crowdfoods Botschafter Wien

Ambassadors:

- Berlin, Vienna, Salzburg

Coming soon:

- Zurich, Bern
- Liechtenstein
- Niederösterreich
- Munich, Hamburg, Düsseldorf

Platform for food startup success



More than 500 connected members & partners within the agrifood vertical



StartupBites

B2B event types by crowdfoods



StartupBites Original

Our own, public
StartupBites event line –
supported by partners &
sponsors

StartupBites Meets

Public StartupBites
events in cooperation
with partners (e.g.
companies & networks)

StartupBites Branded

Public StartupBites
events at your company
– exclusively branded by
and organized for your
brand

StartupBites Inhouse

Closed StartupBites
events, exclusively &
inhouse to inspire &
engage your team &
organisation

10 events in the past, more to come in 2020: Fairs, pitches, retailer´s connect, conferences, evening meetups, barcamps....

StartupBites

B2B2C events 2018/19 by crowdfoods



FoodSummit19
Mainau/Constance
1st international food
startup conference and
exhibition in DACH
200+ attendants :
startups, retailer,
investors, food industry



Startupnight BITES
Berlin
FoodTech Pitch
Conference & Exhibition
1200+ attendants
(B2B2C): startups,
retailer, investors, food
industry



**Meetups at fairs &
tradeshows**
e.g. @ Anuga /Cologne
Anuga AgriFood Meetup
100+ attendants :
startups, retailer,
investors, food industry



Local StartupBitesEvents
7 local events
600+ attendants :
startups, retailer,
investors, food industry

StartupBites – save the dates!

B2B2C focus events 2020 by crowdfoods



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STARTUPNIGHT **BITES20**

The Pitch Conference & Exhibition for Agri, Food & Gastro / Tech Startups | Sep 2020 | Digital Eatery | Berlin

26 Food Startup Pitches
> 150 food professionals & investors
> 5000 visitors at SUN19
www.startupnight.net

organized & powered by
CrowdFoods FOODBUZZ

#fyouture of food

Save the Date & become our partner!
Oct. 2020 | Salzburg

The 1st AgriFoodTech Startup Conference & Exhibition in Austria

fyouture organized & official event by CrowdFoods

3 main events in 2020 with total > 1.000 pax.:

- Startup Bites FoodSummit (Feb 27th Constance); 250+ pax. B2B
- Startupnight Bites (Sep. Berlin); 250+ pax. B2B; 1000+ pax. B2C
- Fyouture of Food (Oct, Salzburg); 500+ pax. B2B; 1000+ pax. B2C

Combi sponsor packages possible!

Ask us for details:
+49 172 7434309

Your connect to the food startups.

What we do for the agrifood sector and the startups within



StartupBites Events

6 events in the past, more to come in 2019.

Become our partner!

Food Startup Scouting & Matchmaking

Looking for agrifood startups? We help you to find the right ones.

Food Startup Catering

Looking for a catering with food startup products for your event? Just ask us.

Food Startup Fairs & Barcamps

Planned for 2019/20.
Ask us for more details

Food Startup Knowledge

Knowledge trainings for food startups and food companies

Food Startup Ambassador

Marketing- and PR services for startups, food companies and food event organizers

Food Startup Transfer

Learn from startups! Inspiration & Transformation for food enterprises

Food Startup Tours

Explore and get connected with the Food Startup Ecosystems in Berlin, Zurich & Vienna

Join our network.

Become a member.

Annual fees:

- Startups in the 1st founding year only 50 CHF/€ (2nd year 200 CHF/€)
- Students: 0 CHF/€
- Corporates: 500 CHF/€ (SME/KMU: 350 CHF/€)

Register here:

<https://form.crowdfoods.com/mitglied-werden/>



Merci!

Your contact for any questions.

Mark Leinemann | Founder & President

mark@crowdfoods.com

CH +41 76 344 10 70 | DE +49 172 743 43 09

Connect with me personal on

<http://www.linkedin.com/in/markleinemann>

http://www.xing.com/profile/Mark_Leinemann

www.crowdfoods.com – the 1. international agri-food/tech startup association in Germany, Austria, Switzerland & Liechtenstein

crowdfoods – Food Entrepreneur & Startup Association (FESA)

Verein nach Schweizer Recht | Hauptstrasse 49c | CH-8280 Kreuzlingen / Switzerland



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