

StartupBites

# #FoodSummit20

The 2<sup>nd</sup> AgriFood & FoodTech Startup Conference in DACHLI

Save the Date!

Thur 27th of Feb 2020 | 09 – 19 h  
Lake of Constance



Startup  
Bites  
Food Startup Events

Become our exhibitor of the 2<sup>nd</sup> agrifood / tech  
startup conference at the Lake of Constance



Crowdfoods  
Food Entrepreneur &  
Startup Association (FEBA)  
[www.crowdfoods.com](http://www.crowdfoods.com)

# ReCap FoodSummit 2019

The 1<sup>st</sup> startup conference on Agrifood & FoodTech in DACHLI  
on 21<sup>st</sup> Feb 2019 at Mainau Island



- Conference & startup exhibition
- 200+ B2B participants
- 16 International Key Notes & Sessions
- 25 exhibiting agrifood & tech startups
- Procurement managers from Edeka, Real, Metro
- Broad media coverage (f3, booster magazine, NGIN Food, Lebensmittelzeitung, Alimenta, Gründerszene,)

**Success: startups found new investors, business partners and retail listings at the FoodSummit!**

See more: <https://startup-bites.com/foodsummit19/>

Watch our [videos on Youtube](#)

**Attendants from all parts of the food industry & startup sector**

- Startups: Food, Agriculture, Food- & Agro-Tech
- Foodeconomy: Industry, Service, Production, Retail & Wholesale
- Gastronomy & Hotel Sector
- Investors
- Startup-Service Supplier

# StartupBites FoodSummit 2020



The 2nd startup conference on Agrifood & FoodTech in DACHLI on 27th Feb 2020 at the Lake of Constance (what we plan)

- Conference & startup exhibition – more extended than the first
- 250+ B2B & startup participants
- Short Startup Pitches
- 10 International Key Notes & Sessions
- 40+ exhibiting agrifood & tech startups
- F&B catering by 9+ food startups
- Procurement managers from retailers & wholesale in DACHLI
- National & international food related investors
- Broad media coverage (f3, booster magazine, Lebensmittelzeitung, Alimenta, NGIN Food...)



# StartupBites #FoodSummit20



Schedule: Conference & Sessions (preliminary planning\*) | 27<sup>th</sup> Feb. 2020

08:45 h Opening & Welcome Breakfast

09:30 h Welcome Note

10:00 h Keynote 1

10:30 h Keynote 2

11:00 h Startup Pitches

12:00 h Lunch & Networking Break

14:00 h Break out Session 1 + 2

14:45 h Break out Session 3 + 4

15:30 h Coffee Break

16:00 h Break out Session 5 + 6

16:45 h Final Key Note & Farewell

17:30 h Networking Apero (open end)

*8:45 – 19:00 Food startup exhibition (parallel to conference & break our sessions)*

# Comturey Mainau - our location.



The best place for a sustainable Food Startup conference in DACHLI.



Conference & Sessions



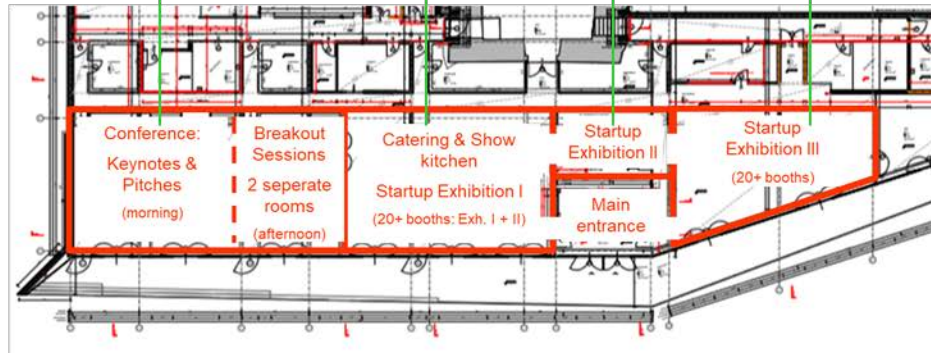
Food & Exhibition I



Exhibition II



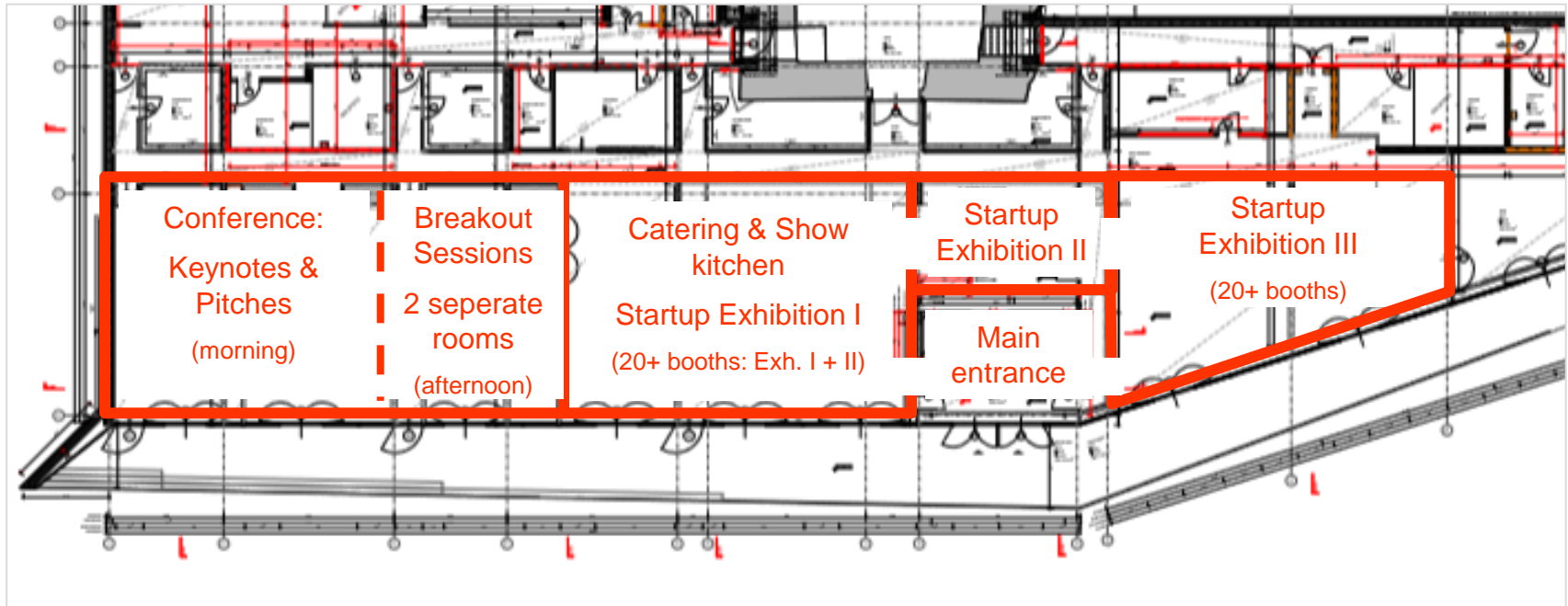
Exhibition III



# Comturey Mainau - our location.



Location overview FoodSummit agrifood startup conference: 40+ booths



# Overview exhibition

Present yourself at our food startup exhibition



**For Startups & Sponsors only!**

- 40+ booths
- For startups: booth size 0,80 x 0,80 m table
- For sponsors: depending on sponsorship package different booth sizes
- Optional: become our food partner as in kind sponsor and get your booth for free.





# Food startup exhibition

Get your startup booth at our food startup exhibition

## Exhibition booth service

- 2 free tickets (incl. booth staff)
- 1 exhibition booth (table 0,80 x 0,80 m); option to sell your products; rollup placement; fastings (only cold meals), energy etc.
- Placement of flyers (media- & flyer table)
- Online mention as exhibitor
- Startup exhibitors can take part at our one minute startup pitch session
- Profess. Show kitchen available. Details tbd.

## Your invest

- Crowdfoods members: 250 € (excl. VAT, only startups)
- Non members: 350 € (excl. VAT, only startups)
- For sponsors: the booth is incl. within the sponsoring fee (only presenter & sponsor)

## Booth application

- [Please apply here for your booth.](#)

# StartupBites #FoodSummit20



Get connected with agrifood startups & industries of 4 countries

**Sponsor package: „Food partner“ (for food startups only)**

## Our services

- 3 Free tickets + exhibition booth (0,8 x 0,8m)
- Brand mention on stage
- Logo placement off- & online (selected)
- Brand mention in blog & newsletter (selected)
- Brand presence in selected online communication activities of our conference
- Profess. Show kitchen available. More details on request / tbd.

## Your invest as „Food partner“

- In kind sponsor of 150+ food/drink portions (tbd.; value min. 1.000 €) to the catering (lunch or evening apero)

**Get connected with agrifood / tech startups & industries of 4 countries - call us now:**

**+49 172 7434309 | +41 76 344 10 70**

# StartupBites #FoodSummit20



Your benefits as in kind partners of the FoodSummit2020

## Increase PR, Image & Awareness

- Get connected with our network of 500+ startups & partners from the agrifood/tech & startup business in DACHLI
- Reach more than 2500+ international B2B food contacts via our newsletter & social media channels
- Get connected with B2B food medias, journalists, bloggers & influencer for PR

## Reach potential clients & investors

- Get in touch with decision makers from startups, retailers and food corporates as potential clients for your business
- Get in touch with potential investors or joint venture partners
- Present your project(s) live at our conference and give our 250+ B2B attendants a live experience of your products & services

# Become our partner.

Get connected with the agrifood startup  
eco system in DACHLI – your contact:

Mark Leinemann

Founder & President

[mark@crowdfoods.com](mailto:mark@crowdfoods.com)

DE +49 172 743 43 09 | CH +41 76 344 10 70

[www.crowdfoods.com](http://www.crowdfoods.com) – the 1<sup>st</sup> official Food & Agri / -Tech Startup Association  
for Germany, Austria, Switzerland & Liechtenstein (DACHLI)

crowdfoods – Food Entrepreneur & Startup Association (FESA) | Association by swiss  
law | registered office: Hauptstrasse 49c | CH-8280 Kreuzlingen / Switzerland



**Crowdfoods**

Food Entrepreneur &  
Startup Association (FESA)

[www.crowdfoods.com](http://www.crowdfoods.com)



# About crowdfoods

The first food startup association in DACHLI\* – we connect > 500 agrifood / -tech startups with the food economy, retailers, investors & science.



**B2B Food  
Network**



**Collaboration,  
CoCreation,  
Innovation**



**Events, PR  
& Referrals**



**Education &  
Transformation**



**B2C2C Grassroot  
Community**



**Explore, Accelerate  
& Scale up**



**Market &  
Distribution**

# Team: Board & Ambassadors



**Christine Arnoldt**  
Crowdfoods Botschafterin Berlin



**Stefan Kny**  
Crowdfoods Botschafter Berlin



**Sandro Kolb**  
Crowdfoods Botschafter Salzburg



**Thomas Primus**  
Crowdfoods Botschafter Wien

## Ambassadors:

- Berlin, Vienna, Salzburg

## Coming soon:

- Zurich, Bern
- Liechtenstein
- Niederösterreich
- Munich, Hamburg, Düsseldorf

# Platform for food startup success



More than 500 connected members & partners within the agrifood vertical



# StartupBites

## B2B event types by crowdfoods



### StartupBites Original

Our own, public  
StartupBites event line –  
supported by partners &  
sponsors

### StartupBites Meets

Public StartupBites  
events in cooperation  
with partners (e.g.  
companies & networks)

### StartupBites Branded

Public StartupBites  
events at your company  
– exclusively branded by  
and organized for your  
brand

### StartupBites Inhouse

Closed StartupBites  
events, exclusively &  
inhouse to inspire &  
engage your team &  
organisation

**10 events in the past, more to come in 2020: Fairs, pitches, retailer´s connect, conferences, evening meetups, barcamps....**

# StartupBites

## B2B2C events 2018/19 by crowdfoods



**FoodSummit19**  
Mainau/Constance  
1st international food  
startup conference and  
exhibition in DACH  
200+ attendants :  
startups, retailer,  
investors, food industry



**Startupnight BITES**  
Berlin  
FoodTech Pitch  
Conference & Exhibition  
1200+ attendants  
(B2B2C): startups,  
retailer, investors, food  
industry



**Meetups at fairs &  
tradeshows**  
e.g. @ Anuga /Cologne  
Anuga AgriFood Meetup  
100+ attendants :  
startups, retailer,  
investors, food industry



**Local StartupBitesEvents**  
7 local events  
600+ attendants :  
startups, retailer,  
investors, food industry

# StartupBites – save the dates!

## B2B2C focus events 2020 by crowdfoods



**StartupBites**  
**#FoodSummit20**  
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Become our partner of the 2<sup>nd</sup> agrifood / tech startup conference at the Lake of Constance

**STARTUPNIGHT** **BITES20**

The Pitch Conference & Exhibition for Agri, Food & Gastro / Tech Startups | Sep 2020 | Digital Eatery | Berlin

26 Food Startup Pitches  
> 150 food professionals & investors  
> 5000 visitors at SUN19  
[www.startupnight.net](http://www.startupnight.net)

organized & powered by  
**CrowdFoods** **FOODBUZZ**

**#fyouture of food**

Save the Date & become our partner!  
Oct. 2020 | Salzburg

The 1<sup>st</sup> AgriFoodTech Startup Conference & Exhibition in Austria

organized & official event by  
**Fyouture** **CrowdFoods**

### 3 main events in 2020 with total > 1.000 pax.:

- Startup Bites FoodSummit (Feb 27th Constance); 250+ pax. B2B
- Startupnight Bites (Sep. Berlin); 250+ pax. B2B; 1000+ pax. B2C
- Fyouture of Food (Oct, Salzburg); 500+ pax. B2B; 1000+ pax. B2C

**Combi sponsor packages possible!**

Ask us for details:  
+49 172 7434309

# Your connect to the food startups.

What we do for the agrifood sector and the startups within



## StartupBites Events

6 events in the past, more to come in 2019.

Become our partner!

## Food Startup Scouting & Matchmaking

Looking for agrifood startups? We help you to find the right ones.

## Food Startup Catering

Looking for a catering with food startup products for your event? Just ask us.

## Food Startup Fairs & Barcamps

Planned for 2019/20.  
Ask us for more details

## Food Startup Knowledge

Knowledge trainings for food startups and food companies

## Food Startup Ambassador

Marketing- and PR services for startups, food companies and food event organizers

## Food Startup Transfer

Learn from startups! Inspiration & Transformation for food enterprises

## Food Startup Tours

Explore and get connected with the Food Startup Ecosystems in Berlin, Zurich & Vienna

# Join our network.

Become a member.

Annual fees:

- Startups in the 1<sup>st</sup> founding year only 50 CHF/€ (2<sup>nd</sup> year 200 CHF/€)
- Students: 0 CHF/€
- Corporates: 500 CHF/€ (SME/KMU: 350 CHF/€)

Register here:

<https://form.crowdfoods.com/mitglied-werden/>



# Merci!

Your contact for any questions.

Mark Leinemann | Founder & President

[mark@crowdfoods.com](mailto:mark@crowdfoods.com)

CH +41 76 344 10 70 | DE +49 172 743 43 09

Connect with me personal on

<http://www.linkedin.com/in/markleinemann>

[http://www.xing.com/profile/Mark\\_Leinemann](http://www.xing.com/profile/Mark_Leinemann)

[www.crowdfoods.com](http://www.crowdfoods.com) – the 1. international agri-food/tech startup association in Germany, Austria, Switzerland & Liechtenstein

crowdfoods – Food Entrepreneur & Startup Association (FESA)

Verein nach Schweizer Recht | Hauptstrasse 49c | CH-8280 Kreuzlingen / Switzerland



## crowdfoods

Food Entrepreneur &  
Startup Association (FESA)

[www.crowdfoods.com](http://www.crowdfoods.com)

Network with us on:

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[Facebook-Group](#)

[Twitter](#)

[Instagram](#)

[Linkedin](#)